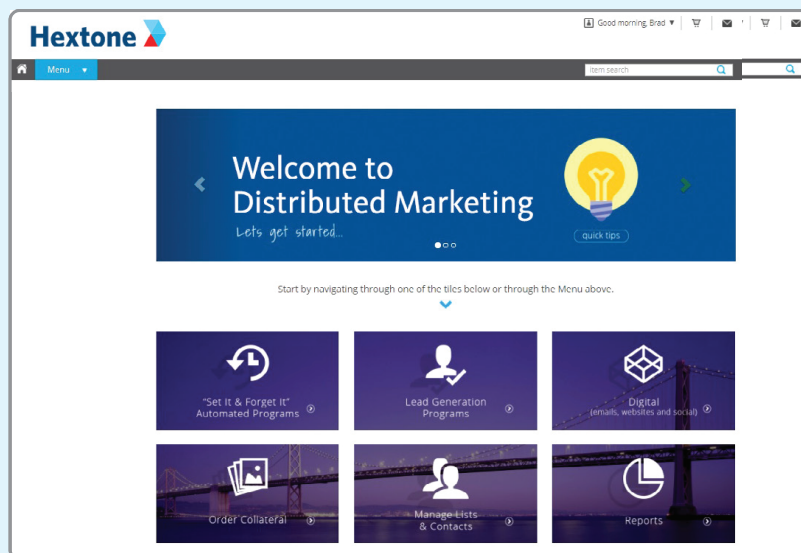


Deliver hyperlocal and personalized prospect communications with Distributed Marketing

Increase engagement, accelerate acquisition, and decrease costs and time

With Distributed Marketing, you can streamline the delivery of compelling, brand-compliant, personalized marketing, educational, and lifestyle content to your members on the channels they prefer through a single, digital storefront.

- Send compelling healthcare content to multiple segments, including Medicare Advantage, Individual, and Group, across multiple channels (e.g., SMS, email, microsites, digital and HTML5 ads, custom videos, chat, print, direct mail, QR codes, etc.)
- Enable agents and brokers to easily access hyperlocal and personalized communications and tools from a customizable, web-based solution to identify, attract, and retain members
- Accelerate conversion and business growth with attributable ad hoc and automated journey engagement programs
- Increase digital engagement by including a QR code on printed materials that seamlessly direct members to a digital experience
- Access robust data segmentation capabilities to help improve decision making and optimize marketing ROI
- Leverage extensive reporting that uncovers effectiveness at a corporate, branch, content, and activity level
- Customize the experience based on agent, broker, and enterprise profiles



Distributed Marketing puts everything you need right at your fingertips.

A flexible solution for a wide range of healthcare marketing needs

Distributed Marketing supports data management, content creation and management, order customization, and omni-channel delivery – all in one customizable solution. It can be scaled to easily support significant agent and broker networks, driving higher return on marketing investment. Your home-office field marketers can configure the solution portal, search functionality, user roles and permissions, messages and more according to your organization's strategies and preferences – then track activity across content and users.

Empower your agents and brokers with engaging omni-channel content

Create dynamic advertising

Bring personalization to:

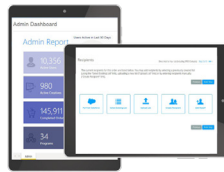
- Ads
- AEP postcards
- Pre-sale enrollment pieces
- Press releases



Bulk-order materials

Streamline ordering of:

- Kits
- Signage
- Care management materials



Engage via email, direct, social, SMS, and more

Deliver hyperlocal and personalized content:

- Cross-sell promotions
- Prospecting
- Curated and branded content
- Product, educational, and lifestyle collateral



Robust rules-based roles and permissions



Extensive administrative tools



Agent and broker payment options



Real-time reporting and analytics



Integrates with data sources, CRM systems, and other applications



Help desk for comprehensive support

Discover how you can deliver more effective healthcare communications – across the wellness journey. Contact us today by visiting [Broadridge.com](https://www.broadridge.com) or calling **1 844 889 4040**.

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